



Philips 7800 series  
Ultra Slim Smart 4K Ultra  
HD LED TV with Ambilight  
two-sided and Pixel  
Precise Ultra HD

**123 cm (49")**

4K Ultra-HD LED TV  
Quad Core  
DVB-T/C/S/S2



**49PUK7809**

## Ultra-Slim Smart 4K Ultra-HD LED TV

With Ambilight 2-sided

Ultra HD with you in mind: the Philips 7800 series 4K Ultra HD TV. Packed with features, it's a feast for the senses combining stunning 4K resolution, Ambilight, 3D and Ultra Slim dimensions to take your breath away.

### Light up your life. Love it. Live it.

- Ambilight changes the way you look at TV forever

### A TV that's more than Smart — it's beautiful

- Frameless design: no bezel means more TV to love
- Finishing touches: a TV that looks as great as it performs
- Ultra Slim lines for a refined profile

### A picture so real, you'll forget it's TV

- 4K Ultra HD: resolution like you've never seen it before
- Pixel Precise Ultra HD: discover vivid Picture Quality
- 600 Hz PMR Ultra HD for flawless moving images

### Connect, communicate, record and share

- From apps to Cloud TV: more online entertainment than ever
- Wi-Fi Miracast™—mirror your smartphone screen to your TV
- Multiroom TV—share live TV and recordings between TVs
- Keyboard remote control makes texting easy

# PHILIPS

Ultra Slim Smart 4K Ultra HD LED TV with Ambilight two-sided and Pixel Precise Ultra HD

123 cm (49") 4K Ultra-HD LED TV, Quad Core, DVB-T/C/S/S2

## Highlights

### Ambilight 2-sided

You've created a home that's more than just a house, so why not choose a TV that is warm and inviting too? Philips unique Ambilight technology makes your screen much wider—and your viewing experience more immersive—by projecting an extra wide glow from two-sides of your TV screen onto the surrounding wall. Colour, vibrancy and excitement move beyond the screen and into your living room, bringing with it a more thrilling, intense and immersive viewing experience.

### Frameless design

Sleek. Minimalist. Discreet. Our frameless bezel is beautifully crafted from high-quality glass and edged with an ultra-thin aluminium wrap; minimising the frame and maximising your viewing.

### Authentic materials

Your home represents your style. Our designer's chose subtle, sophisticated colours and finishes and combined them with authentic, quality materials like aluminium to create a TV design that blends seamlessly with your interior.

### Ultra Slim profile

Sleek. Cutting edge. Refined. Precise. The Philips Ultra Slim silhouette. That something so slim can inspire so much interest shouldn't be surprising, given how much sophistication it will bring to your décor.

### 4K Ultra HD Resolution

See TV like never before thanks to four times the resolution of a conventional Full HD TV. 3840 x 2160 pixels provide an image so refined, so lifelike, it's a window to a new world.

### Pixel Precise Ultra HD

The Philips Ultra Pixel Precise Engine brings the world to you in stunning 4K Ultra HD resolution: the ultimate in sharpness. Experience your favourite action films and sporting events in vivid clarity, drenched in colour and high contrast thanks to deeper blacks and brighter whites. An image so true to life it transports you to new places... without ever leaving your sofa.

### 600 Hz PMR Ultra

Nothing beats the adrenaline rush of gaming, fast-paced sporting events or action films on an Ultra HD TV. That's why this Philips TV has 600 Hz Perfect Motion Rate Ultra; so you'll enjoy flawless moving images in Ultra HD resolution. Because even though your pulse may jump, the image you're watching shouldn't.

### Apps, Cloud TV\* & Explorer

Imagine an ever-growing Smart app portfolio on your TV. From YouTube to music, Video On Demand and more, you can customise which apps you add to your dashboard. Want more? Explore Cloud TV. With hundreds of premium international channels, it's a great way to watch your favourite shows and discover what's popular on the other side of the world. With Cloud Explorer, you can access Dropbox™ to view (and share) your favourite photos and videos on the big screen.

### Wi-Fi Miracast™\*

Mirror what you see on your smart device and share it with friends and family on your TV. From photos to videos, games and more, mirror anything from your smartphone and tablet to your big screen with a simple command.

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### Remote Control with Keyboard

Keyboard remote control makes texting easy

### Energy

For many years Philips has pro-actively been working on energy efficiency. As a result, most Philips products have achieved green energy labels. The greener the label, the lower the energy consumption, the lower your energy bill and the friendlier for the environment.



### Ambilight 2-sided

Ambilight changes the way you look at TV forever

You've created a home that's more than just a house, so why not choose a TV that is warm and inviting too? Philips' unique Ambilight technology makes your screen much wider, and your viewing experience more immersive—by projecting an extra-wide glow from two-sides of your TV screen onto the surrounding wall. Colour, vibrancy and excitement move beyond the screen and into your living room, bringing with it a more thrilling, intense and immersive viewing experience.

### Quad Core

Quad Core for 4K Ultra HD images and super-fast Smart TV

The power of multiple cores, spread over multiple processors, increases the overall speed of running applications while processing all images in real time. This provides you with vivid 4K Ultra HD picture quality regardless of the content; allowing you to enjoy the clearest images, make video calls and chat super-fast...and all on your Ultra HD TV.



# Specifications

## Ambilight

- Ambilight Version: 2 sided
- Ambilight Features: Built-in Ambilight+hue, Wall colour adaptive, Gaming mode, Lounge light mode

## Picture/Display

- Display: 4K Ultra HD LED
- Diagonal screen size: 49 inch / 123 cm
- Panel resolution: 3840 x 2160
- 3D: Passive 3D, 2 Player Full Screen Gaming\*, 2D to 3D conversion
- Aspect ratio: 16:9
- Brightness: 450 cd/m<sup>2</sup>
- Pixel engine: Pixel Precise Ultra HD
- Picture enhancement: Perfect Natural Motion, Micro Dimming Pro, 600 Hz PMR Ultra, Local contrast, Ultra Resolution

## Smart TV

- Interactive TV: HbbTV
- Smart TV apps\*: Catch-up TV, Spotify, Online apps, Online Video shops, Open Internet browser, YouTube
- Social TV: Facebook, Skype, Twitter

## Smart Interaction

- Remote Control: with Keyboard
- User interaction: Cloud TV\* and Cloud Explorer, Dropbox™, SimplyShare, MultiRoom Client and Server, Wi-Fi Miracast Certified\*
- Programme: Pause TV, USB Recording\*
- Ease of Installation: Auto detect Philips devices, Device connection wizard, Network installation wizard, Settings assistant wizard
- Ease of Use: Home button, Smart TV button, Watch TV button, On-screen User manual
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade
- Screen Format Adjustments: Basic - Fill Screen, Fit to Screen, Advance - Shift, Zoom, Stretch
- My Remote App\*: Control, Simply Share, TV Guide, Wi-Fi Smart Screen

## Processing

- Processing Power: Quad Core

## Sound

- Output power (RMS): 25 W (15 W + 10 W)
- Sound Features: Smart Stereo, Ambi wOOx, Natural Sound
- Sound Enhancement: Incredible Surround, Incredible Surround 3D, Clear Sound, Auto Volume Leveller, Dynamic Bass Enhancement, Smart Sound

## Connectivity

- Number of HDMI connections: 4
- Number of components in (YPbPr): 1
- Number of scarts (RGB/CVBS): 1
- Number of USBs: 3
- Wireless connections: Integrated Wi-Fi 11n, 2x2 Dual band
- Other connections: CI+1.3 certified, Satellite

- Connector, Antenna IEC75, Common Interface Plus (CI+), Ethernet-LAN RJ-45, Digital audio out (optical), Audio L/R in, Headphone out, Service connector
- HDMI features: 3D, 4K, Audio Return Channel
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, Auto subtitle shift (Philips)\*, Pixel Plus link (Philips)\*, One touch play
- HDCP 2.2: Yes on HDMI1

## Supported Display Resolution

- Computer inputs on all HDMI: up to FHD 1920 x 1080 @ 60 Hz, 4K Ultra HD 3840 x 2160 @ 30 Hz
- Video inputs on all HDMI: up to FHD 1920 x 1080 p, @ 24, 25, 30, 50, 60 Hz, up to 4K Ultra HD 3840 x 2160 p, @24, 25, 30 Hz

## Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, WMV9/VC1, 3GP
- Subtitles Formats Support: .AAS, .SML, .SRT, .SSA, .SUB, .TXT, MKV/SRT
- Music Playback Formats: AAC, AMR, LPCM, M4A, MP3, MPEG1 L1/2, WMA (v2 up to v9.2)
- Picture Playback Formats: JPEG, BMP, GIF, JPS, PNG, PNS

## Tuner/Reception/Transmission

- Digital TV: DVB-T/C/S/S2, Astra HD+ support
- MPEG Support: MPEG2, MPEG4
- Video Playback: NTSC, PAL, SECAM
- TV Programme guide\*: 8-day Electronic Programme Guide
- Signal strength indication
- Teletext: 1000-page Hypertext

## Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Ambient temperature: 5°C to 35°C
- EU Energy Label power: 69 W
- Annual energy consumption: 96 kWh
- Energy Label Class: A+
- Standby power consumption: < 0.3 W
- Power Saving Features: Auto switch-off timer, Light sensor, Picture mute (for radio)
- Off mode power consumption: < 0.3 W

## Dimensions

- Box dimensions (W x H x D): 1194 x 838 x 132 mm
- Set dimensions (W x H x D): 1092 x 632 x 35 mm
- Set dimensions with stand (W x H x D): 1092 x 706 x 210 mm
- Product weight: 17.8 kg
- Product weight (+stand): 21.2 kg
- Weight incl. Packaging: 25.2 kg
- VESA wall mount compatible: 400 x 400 mm

## Accessories

- Included accessories: 4 x Passive 3D Glasses, Remote Control, 2 x AA Batteries, Tabletop swivel

- stand, Power cord, Quick start guide, Legal and safety brochure
- Optional accessories: Philips TV camera PTA317, 3D glasses PTA417, 3D glasses Game kit PTA436



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[www.philips.com](http://www.philips.com)

\* MyRemote app and related functionalities varies according to the TV model and country, as well as smart device model and OS. For more details, please visit: [www.philips.com/TV](http://www.philips.com/TV).

\* For smart TV app, visit [www.philips.com/TV](http://www.philips.com/TV) to discover the services offered in your country

\* Cloud TV offering depends on country availability and regulations  
\* Compatibility depends on Wi-Fi Miracast certification & Android 4.2 or later. For more details please refer to your device documentation.

\* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.

\* Philips TV camera (PTA317) is sold separately.

\* Parents should monitor their children during 3D viewing and ensure they do not experience any discomfort as mentioned above. Watching 3D is not recommended for children under 6 years of age as their visual system is not fully developed yet.

\* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.

\* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

\* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

\* (Philips) only compatible with specific Philips player device.